

BigID Privacy Portal

Automate and Centralize data rights, consent, and enforcement across data and AI

Privacy Requests. Consent. Enforcement. All in One Place.

BigID Privacy Portal transforms privacy operations from manual intake processes into a fully automated, end-to-end data rights control layer. Unlike traditional portals that stop at request submission, BigID connects intake directly to data discovery, fulfillment, and enforcement across systems. Organizations can manage access, deletion, correction, and consent in one unified workflow—grounded in actual data. The result is faster fulfillment, reduced risk, and scalable, continuous privacy operations.

Automate End-to-End Data Rights



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Manage requests from intake through fulfillment, reporting, and enforcement in one unified workflow.



Enforce Consent Across Systems

Apply user preferences directly across downstream systems and data processing activities.



Reduce Privacy Risk Exposure

Fulfill requests accurately based on actual data to minimize regulatory and operational risk.



Scale Privacy Operations Efficiently

Replace fragmented tools and manual processes with centralized automation and control.

Key Capabilities

Automate end-to-end data rights workflows from intake through fulfillment and reporting

Route, track, and manage requests with SLAs, ownership, and centralized admin controls

Support full request lifecycle including access, deletion, correction, opt-out, and appeals

Enforce consent and preferences across systems and downstream data processing

Integrate with discovery, classification, and remediation for accurate fulfillment

Why BigID for Privacy Operations

End-to-End Data Rights Automation — Connect intake, discovery, fulfillment, and reporting in a single platform—not just a front-end portal

Data-Driven Fulfillment — Leverage discovery and classification to fulfill requests based on actual data, not assumptions

Consent Enforcement (Not Just Capture) — Operationalize user preferences across systems and workflows

Unified Privacy Control Layer — Manage requests, consent, and enforcement from one centralized platform

Operational Scale with Automation — Eliminate manual coordination with automated routing, SLAs, and workflows

Built for Modern Data & AI Environments — Extend privacy controls across unstructured data, SaaS, and AI systems

Privacy Operations Are Fragmented and Manual

Organizations face growing volumes of data rights requests across customers, employees, and partners, while regulations continue to expand globally. Most teams rely on disconnected tools, manual workflows, and surface-level portals that lack integration with actual data systems. This leads to delays, inaccuracies, and increased risk—especially when fulfilling requests like deletion or access. At the same time, consent and preferences are often captured but not enforced, creating gaps between policy and execution.

A Unified Control Layer for Data Rights and Consent

BigID Privacy Portal centralizes and automates the full lifecycle of privacy operations—from request intake to fulfillment and enforcement. The platform connects directly to your data environment to discover, classify, and act on personal data with precision. Automated workflows route requests, enforce policies, and track progress with full visibility. By combining portal, orchestration, and data intelligence, BigID enables organizations to operationalize privacy at scale with accuracy and control.

How It Works

BigID connects to data across cloud, SaaS, on-prem, and AI systems to continuously discover and map personal data. Users submit requests through a branded portal, where identity verification ensures secure access. Requests are routed and enriched with data context, then fulfilled using automated workflows—delivering access reports, executing deletions, or applying updates. Consent and preferences are enforced across downstream systems, while all activity is tracked and logged for auditability and compliance.

Capabilities

End-to-End Data Rights Automation

Automate the full lifecycle of data subject requests—from intake and validation to fulfillment and reporting. Eliminate manual processes and ensure consistent, scalable execution across all request types.

Data-Driven Fulfillment

Leverage BigID's discovery and classification to locate and act on personal data across environments. Ensure requests are fulfilled accurately based on actual data, reducing risk and improving trust.

Consent & Preference Enforcement

Capture, manage, and enforce user consent across systems and data processing workflows. Ensure preferences are applied consistently—not just recorded—across the enterprise.

Workflow Orchestration & SLA Management

Route requests dynamically, assign ownership, and track progress with SLA-based workflows. Provide full visibility into request status, bottlenecks, and performance.

Customizable Privacy Portals

Launch branded, user-friendly portals tailored to customers, employees, and partners. Configure experiences by region, regulation, and request type to support global privacy requirements.

CUSTOMER VALIDATION

Proof in Action

"BigID gives me better visibility into sensitive data, helps prioritize security protections, reduces attack surfaces, strengthens compliance, and increases operational efficiency overall — a strategic pillar of our AI-First Cybersecurity Transformation"

- CISO, Global Healthcare Company

"We needed to automate processes and data management across systems for the data of a few million customers across a lot of systems and data. BigID was the one solution that did this in the most efficient and sophisticated way - and had more use cases we could add on moving forward."

- Chief Privacy Officer, Global Telecoms Company

ANALYST RECOGNITION

Validated by Industry Leaders

- 2025 Company of the Year for AI Governance - Frost & Sullivan
- Named a Leader across all DSPM research including Omdia DSPM Universe, CB Insights for DSPM, TAG, GigaOm, Frost & Sullivan
- Named a Leader in all Privacy Management evals including Forrester Privacy Management Wave & IDC Privacy Compliance MarketScape
- BigID named a Leader across 4 GigaOm evals: DSPM, Data Security Platforms, Unstructured Data Management, Data Access Governance
- Named in Gartner's 2025 DLP Market Guide
- Named in Gartner's 2025 AI TRiSM Market Guide
- Represented 30+ times in Gartner's 2025 Hype Cycles for Security, Privacy, AISPM

FREE RISK ASSESSMENT

Discover Your Data & AI Risk

An agentless, cloud-native assessment to enable security, privacy, and compliance: pinpoint where sensitive data and AI risks live - and how to fix them.

What You Get:

- Complementary 2 week engagement on real data to gain visibility on risk across data and AI
- Executive-ready report identifying high-risk data and AI across cloud environments with next-step recommendations

NEXT STEPS

Ready to Connect the Dots in Data & AI?

Schedule your free risk assessment or ask for a deeper demo across DSPM, DLP, AI SPM, Privacy Automation, AI Risk, and Data Lifecycle Management

► www.bigid.com/demo

► www.bigid.com/risk-assessment

► info@bigid.com



BigID Next

"The features they offer are the moat that they have built around the product. This is what makes them the market leader in Data Privacy and Protection."



IT Security & Risk Management Associate - Banking

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BigID Next

"Exceptionally powerful and easy to use tool that integrated smoothly into our environment and delivered value from day one. The BigID team is fabulous to work with."



Senior Vice President & Chief Data Officer - Banking

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