

BigID's Data Risk Scoring App leverages the power of in-depth data discovery and classification, at scale, to quantitatively measure and monitor sensitive or critical data-at-risk. Data Security, privacy, and governance teams can proactively configure their risk, monitor changes in their risk, understand root cause, and enable them to take the necessary remedial actions.

The BigID Risk Score is unique to an organization and serves as a metric to understand risk posture at any point in time, over time. It is based on a series of weights that characterizes the nature of the organization's sensitive or critical data footprint across their environment. Customize risk scoring by attribute, data store, residency, and more.

Know when data retention or remediation policies are violated based on understanding sensitive or critical data in real-time. Trigger alerts to the right stakeholders and drive the proper remedial actions to mitigate your risk.

Proactively monitor your risk score as you continue to make changes in your data environment and get alerted if your risk score changes.

## Quantify risk through measuring and monitoring your most vulnerable sensitive or critical data

- ▶ Simplify the way you measure risk by quantifying your data-at-risk posture.
- ▶ Proactively understand your most vulnerability spots to reduce risk.
- ▶ Develop unique, customizable risk scoring that accurately reflects your data-at-risk environment.
- ▶ Monitor, measure and track risk fluctuations over time and pinpoint root cause of a sharp increase.
- ▶ Get actionable insights about remedial measures to take to reduce risk.

